

Sophie Hibberd

Graphic Designer



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I'm Sophie and I have recently graduated in Media and Communications at Birmingham City University, specialising in Visual Design. I enjoy minimalistic designs and eye-catching layouts. The less cluttered the design, the better. I am looking for work as a graphic designer. I'm motivated and not afraid to try new things, I am always looking to improve my skills.

Key Skills



Adobe Certified Associate - using Adobe Illustrator CC 2015 and Adobe InDesign CC 2015

Graphic Design

Rowtype - Graphic Designer (May 2017 & January 2018)

- ◇ Work placement in the design and print department.
- ◇ Created a series of wedding invitations to be shown at an event.
- ◇ Given corporate jobs to complete such as designing a note pad for the Staffordshire Chambers of Commerce.
- ◇ Helped with Rowtypes Facebook rebrand by designing headers and images for posts.

Foamy Media - Graphic Designer (April 2017)

- ◇ Work placement, working in design, web and social media.
- ◇ Managed social media channels.
- ◇ Updated a site to WordPress using themes and plug ins, used some HTML and CSS.
- ◇ A variety of design projects, which I received feedback on from clients and then made appropriate changes.

Framed Staffordshire - Graphic/Web Designer (Summer 2016)

- ◇ Designed logo, business cards and website.
- ◇ Worked closely with client to ensure their goals were reached.
- ◇ Website was created using WordPress, HTML, CSS and PHP coding.

Ridgway Rehabilitation - Graphic Designer/Social Media (May 2016)

- ◇ Designed logo, business cards and images for social media.
- ◇ Advise the client on ways to utilise social media for the promotion of their business.

Maverick Television - Researcher (Jan 2016)

- ◇ Work placement in the digital department.
- ◇ Worked closely with a small team to complete tasks given to me within a timeframe.
- ◇ Gave me a greater insight into the running of a digital department, in a professional television environment.

The Scratch Magazine - Graphic Designer (Sept 2015 – July 2016)

◇ Designer for the University magazine. Software I used to create the page layouts included Illustrator and InDesign.

BCU Burlesque President (December 2015 – October 2016)

- ◇ Worked my way up from Vice President to President.
- ◇ Skills include; handling money, event planning, organising a team.
- ◇ Had a duty of care for the members.
- ◇ We were named society of the year, two years in a row.
- ◇ Performed at multiple events such as Birmingham Pride.

Update: Talking Newspaper & Entertainment Magazine - Volunteer (Nov 2014-March 2015)

- ◇ Completed a range of roles such as, designing, presenting and recording the issues.
- ◇ Rewarding experience because I was helping vulnerable people feel like part of a community.

Other Work

Vodafone: Employed by Blue Arrow (July-Sept 2016)

- ◇ Meeting and greeting.
- ◇ Customer service.
- ◇ Had to be knowledgeable of products and services.

Primark (April 2013-Sept 2015)

- ◇ First Aider.
- ◇ Time management.
- ◇ Customer service.

Education

Birmingham City University (2015-2018)

BA (Hons) Media & Communication

Newcastle Under Lyme College (2012-2015)

BTEC Foundation Diploma in Art and Design
A Level Media
A Level ICT
A Level Photography

Interests

- ◇ Burlesque dancing
- ◇ Trying new design software and techniques
- ◇ Running my Etsy shop
- ◇ Photography



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